



Musiko Musika Business Development Manager – Position Summary

Musiko Musika is seeking a dynamic and highly motivated person to join our team as part-time Business Development Manager, working with us to increase our reach and develop new revenue opportunities as we enter an exciting new phase of development for the organisation.

About Us

Musiko Musika creates opportunities for people of all cultures to express themselves through music. Formed by Mauricio Venegas-Astorga and Rachel Pantin in 1998, Musiko Musika has created very successful long-term relationships with schools and communities throughout the UK and abroad. Our model is that of cultural collaboration, and we encourage participants to bring the sounds, songs and stories of their own cultural backgrounds into our music-making projects. Based at the Lyric Hammersmith, we are an Arts Council England National Portfolio Organisation, and are proud to have Baroness Christine Crawley, Baroness Gabrielle Bertin, [Martin Morales](#) and [Richard Harvey](#) as our very supportive patrons.

The “i am here!!” programme which is part of our Sing and Learn strand of work is a vibrant and stimulating early-years programme of publications, resources, workshops and training for speech and language development through music. We are currently looking for a social media savvy Business Development Manager to help with developing and implementing the marketing strategy for the “i am here!!” programme.

You will help us with:

- Understanding and anticipating Musiko Musika’s customers’ and market needs;
- Designing, testing and bringing new products to market;
- Creating rich social media content on platforms such as Facebook, Twitter and Instagram;
- Developing and implementing social media marketing strategies;
- Gaining commitment from customers and funding organisations to participate in or fund new programmes;
- Helping meet Musiko Musika’s ultimate goals and revenue targets;

We are looking for someone who is:

- Active on social media;
- An optimistic, self-confident and entrepreneurial performer;
- Skilled in project and relationship management;
- Able to work within a team in a fast-moving and varied environment;
- Able to manage a budget and read financial information;
- Interested in music, education and social issues;
- Willing to embrace and actively support Musiko Musika’s unique culture and values;

MUSIKO MUSIKA

8 Red Square, Piano Lane, Carysfort Road London N16 9AW Tel: 00 44 (0)20 7923 2713
Email: info@musikomusika.org Website: www.musikomusika.org

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You will also have:

- Superb written and verbal communication skills;
- Knowledge of digital marketing and social media platforms such as Facebook, Instagram and Twitter;
- High energy and the ability to transform concepts into action in an organisationally agile manner;

What we can offer you:

- Being part of a very friendly, inclusive and supportive team
- The opportunity to develop your skills and experience in an exciting and dynamic organisation
- Strong organisational values and mission, which means your work results in a positive impact on young people, families and communities

Conditions of service (summary)

Salary: £22,456 - £27,456 pro rata

Hours: 16 hrs per week (0.4)

Term: 3 months' initial contract (subject to probationary period of four weeks) with potential to extend dependent on funding and income generation achieved

Statutory holiday entitlement and eligibility to join Musiko Musika's pension scheme

Additional requirements

In line with Musiko Musika's child safety policy, any appointment is subject to satisfactory references and an Enhanced Disclosure and Barring Service disclosure in the UK. Further information about the Disclosure service can be found at <https://www.gov.uk/disclosure-barring-service-check/overview> or from the Disclosure and Barring Service on 0300 0200 190

The successful candidate will also be required to provide confirmation of their right to work in the UK.

Equal Opportunities

Equal opportunities and the promotion of a positive approach to diversity are at the heart of Musiko Musika's work and values. We welcome applications from people of all backgrounds who meet the essential criteria for the job, particularly those who are disadvantaged in accessing employment opportunities in the arts. All employees are required to comply with and actively promote our Equality and Diversity Policy.



How to apply

To apply for this post please email info@musikomusika.org to request an application form

Application Deadline: 10am on Wednesday 14th March 2018

Applicants will be informed by Tuesday 20th March whether they are invited to attend an interview

Interviews will take place between 22nd and 29th March

Please email the completed form along with a copy of your C.V. before the specified deadline to info@musikomusika.org with the subject line “Business Development Manager Application”

If you have any questions you would like to ask about this role or the application process please contact Rachel Pantin, Joint Artistic Director: rachel@musikomusika.org

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